





Engineering complex and sustainable systems through digital twins

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Dr. Istvan David













MSc in Business Inf. Systems (2014) MSc in Computer Engineering (2013) BSc in Computer Engineering (2011) Budapest Tech (BME), Hungary

modeling and simulation engineering processes

PhD in Computer Science (2014-19) University of Antwerp, Belgium

IVADO Postdoctoral Laureate 2021

digital twins for C(B)PS reinforcement learning

Postdoctoral researcher (2021–2023) Université de Montréal, Canada

digital twins and sustainability energy-aware systems

Assistant Professor (2023-) McMaster University, Canada









Sustainable Systems and Methods



















Sustainable systems **by** sustainable methods

Sustainability

Sustainable systems engineering

Energy-efficient simulators

Environmental sustainability

Green computing

Human-in-the-loop

System evolution

Digitalization

Digital twins

Digital thread

Machine learning / Al

Tool chains and process tools

Modeling & Simulation

Model-driven engineering (MDE)

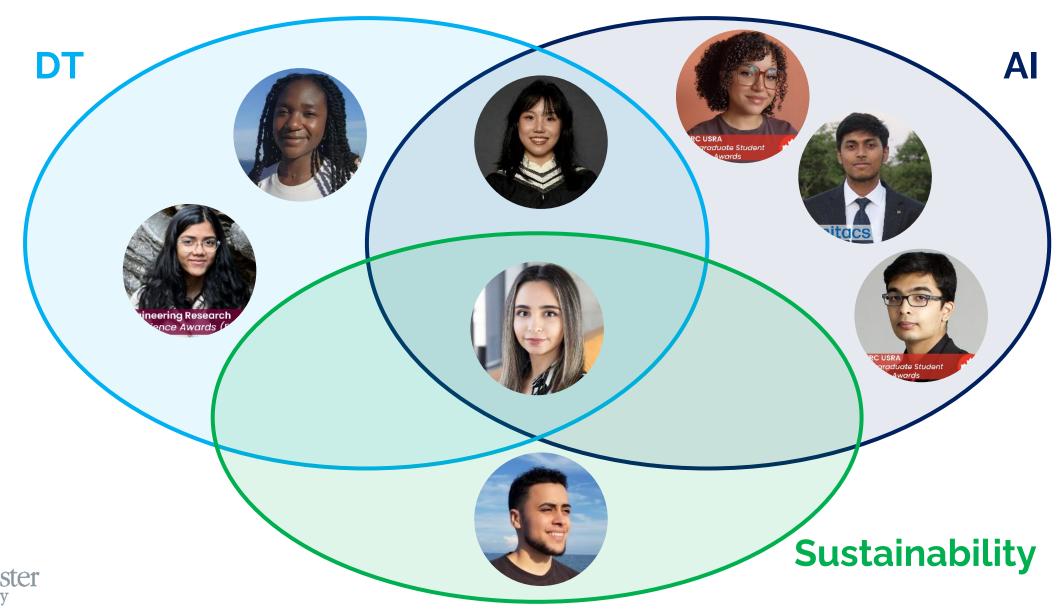
Model-based systems engineering (MBSE)

Multi-paradigm modeling (MPM)

Co-simulation

Discrete event simulations

Sustainable Systems and Methods

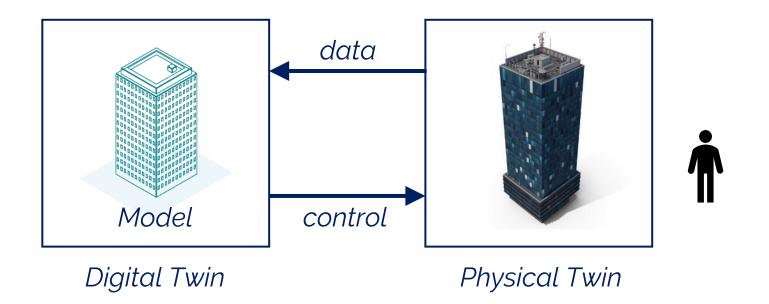






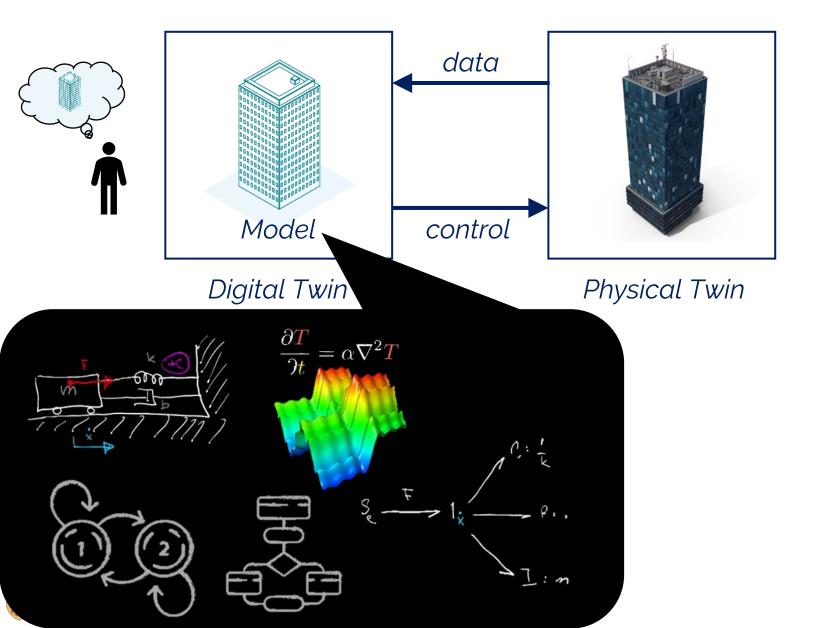


A fit-for-purpose definition of "digital twin"





A fit-for-purpose definition of "digital twin"



Digitalization and digital transformation

Industry 4.0 and 5.0

15.0 complements the existing 14.0 approach by specifically putting research and innovation at the service of the transition to a **sustainable**, **human-centric** and **resilient European industry**



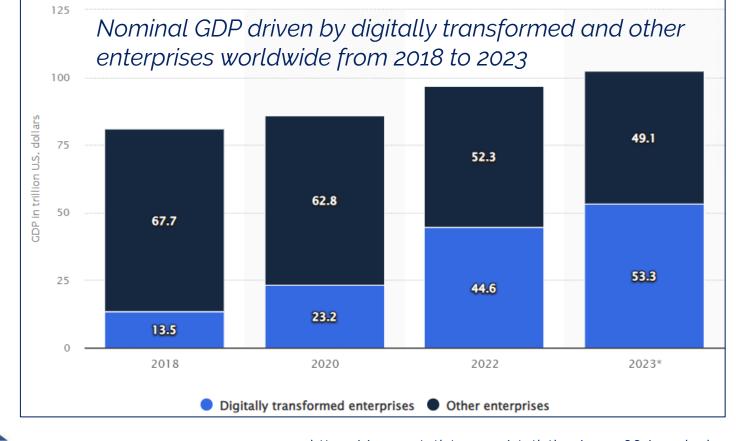
Digital Transformation Pyramid

Digital

Transformation

Digitalization

Digitization







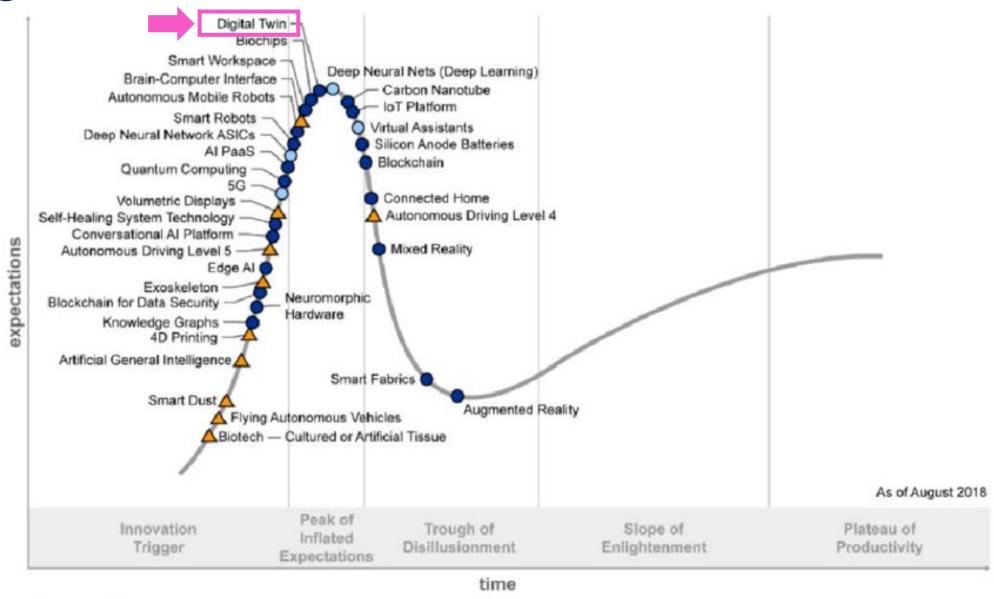








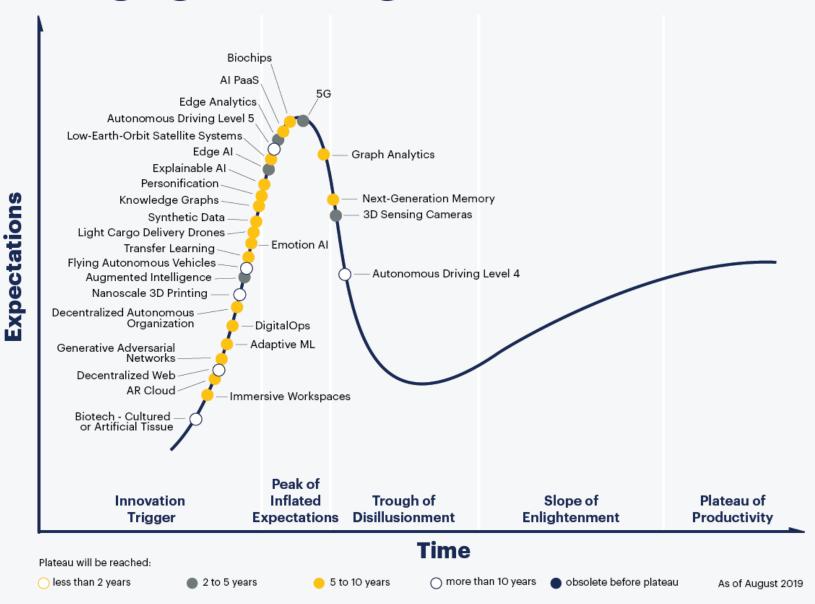
2018



McMaster University

Plateau will be reached:

Gartner Hype Cycle for Emerging Technologies, 2019



Hype Cycle for Emerging Technologies, 2020



Plateau will be reached:

O less than 2 years

2 to 5 years

5 to 10 years

A more than 10 years

Obsolete before plateau

Hype Cycle for Emerging Technologies, 2021



less than 2 years

2 to 5 years

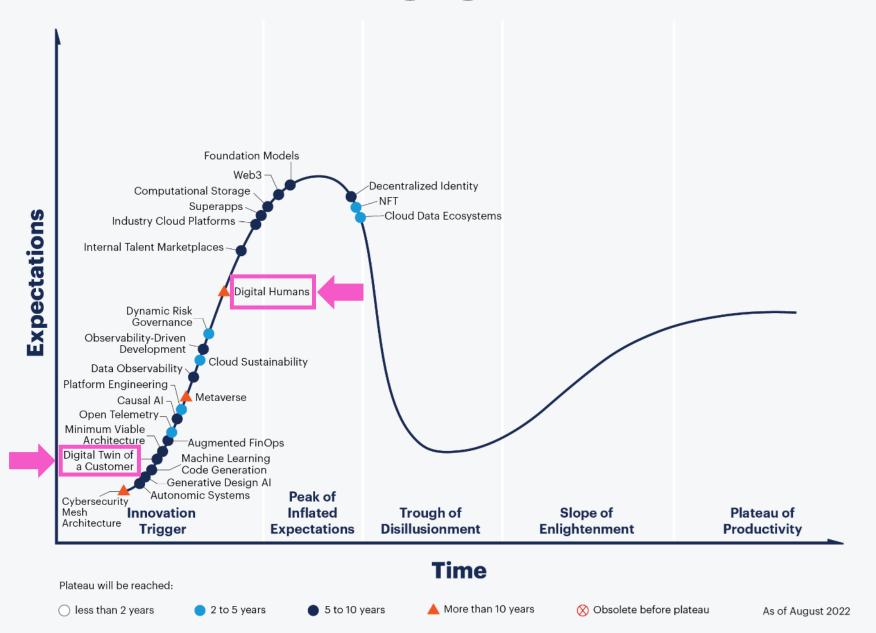
5 to 10 years

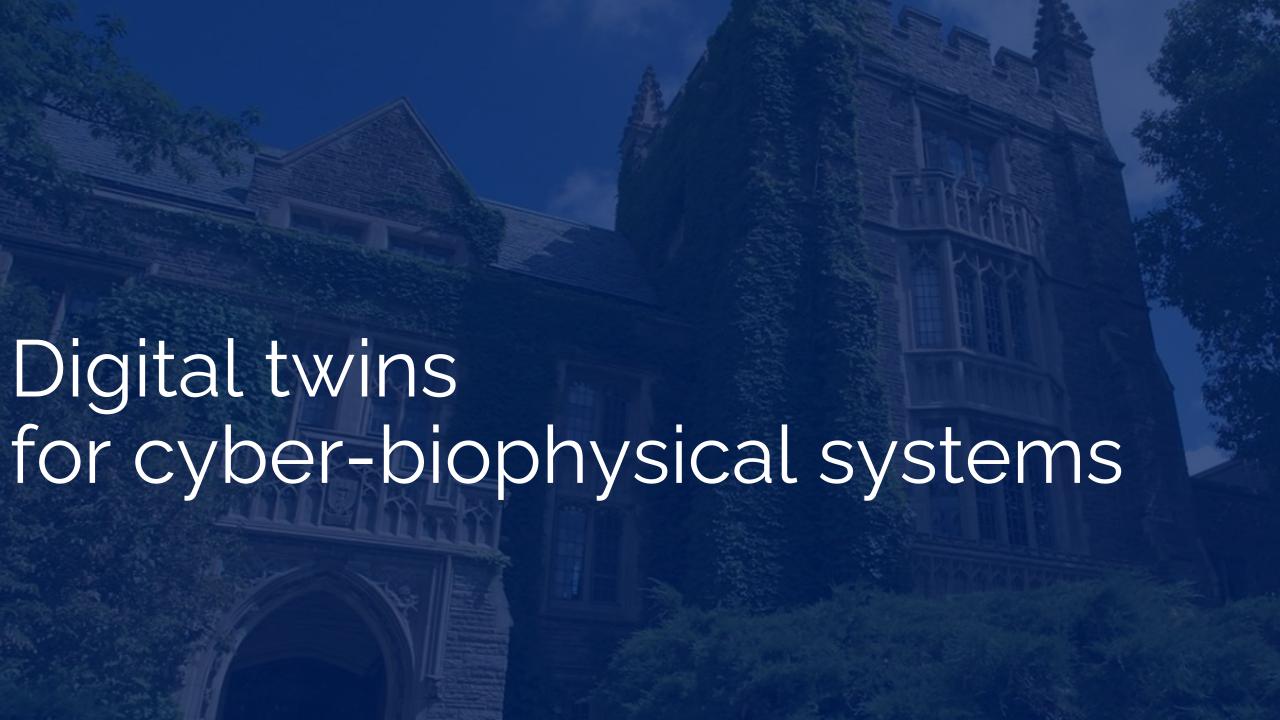
more than 10 years

Obsolete before plateau

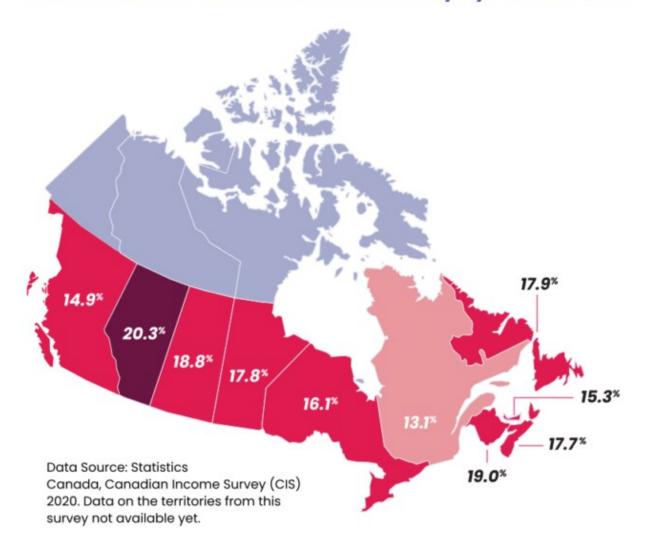
As of August 2021

Hype Cycle for Emerging Tech, 2022



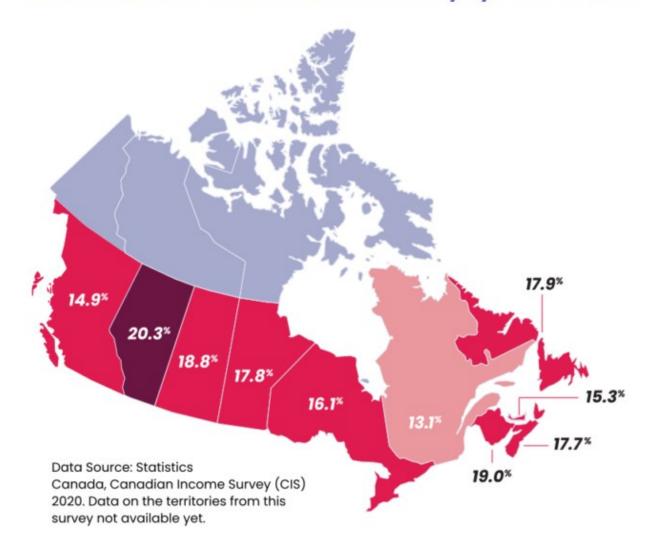


Prevalence of Household Food Insecurity by Province, 2021

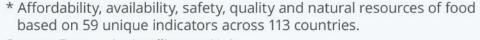




Prevalence of Household Food Insecurity by Province, 2021



The Global State of Food Security Best and worst performing countries for food security in 2020* Best performance Good performance ■ Moderate performance ■ Need improvement



Source: Economist Intelligence Unit

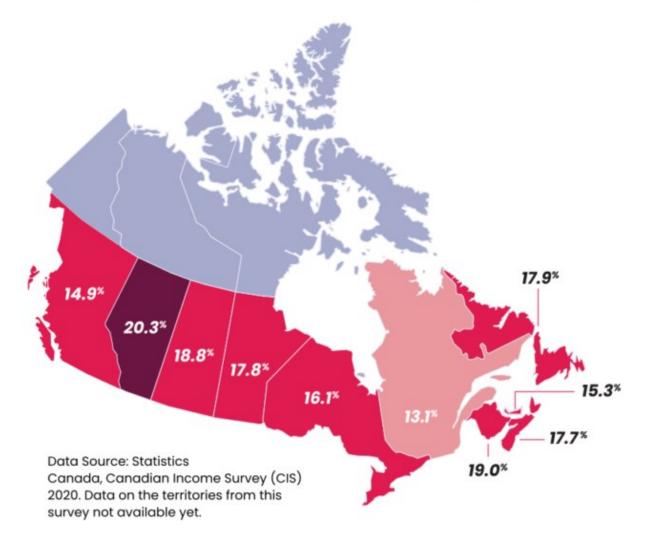








Prevalence of Household Food Insecurity by Province, 2021

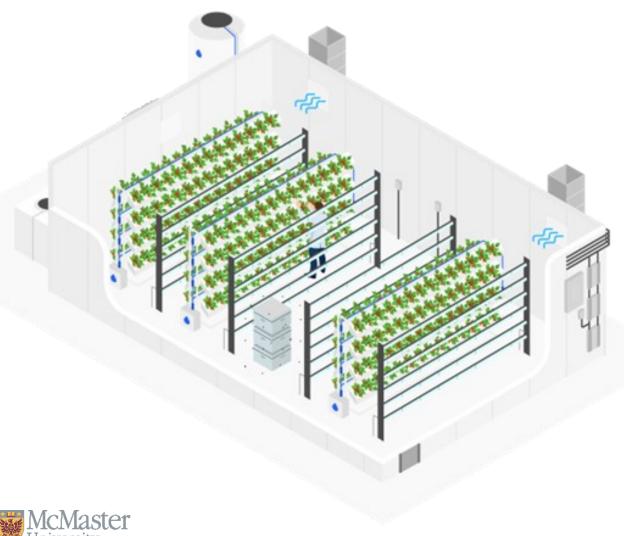








Controlled Environment Agriculture (CEA)





The challenge of CEA: control is hard

Maximize crop-to-energy ratio Reduce waste

,,,

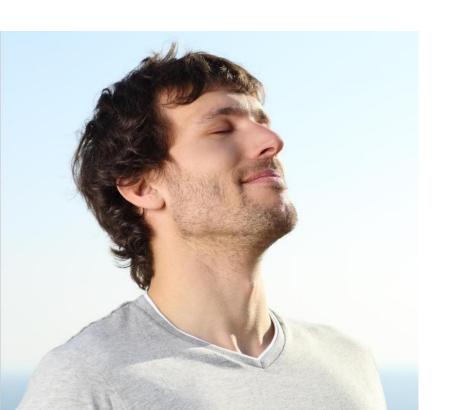
Each bush must produce 50 grams of

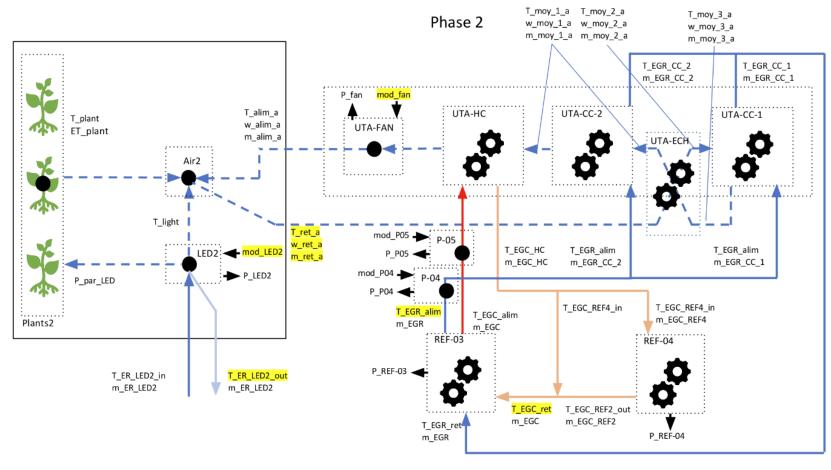
per week ...starting two months from now

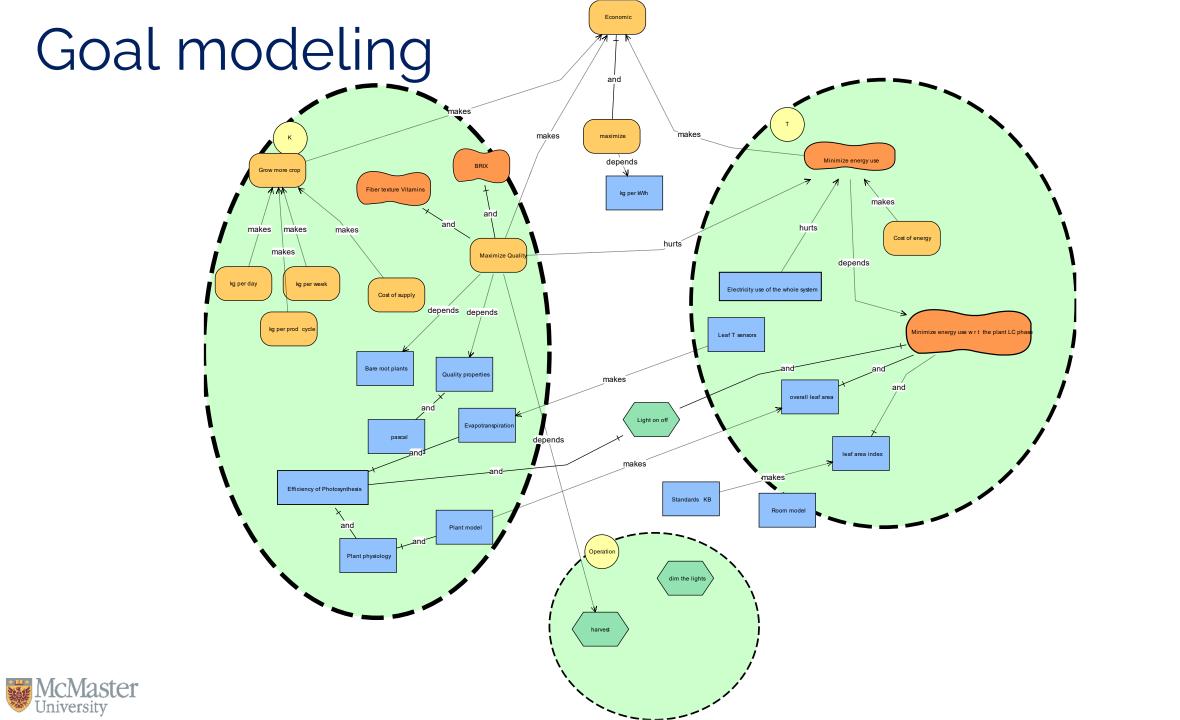


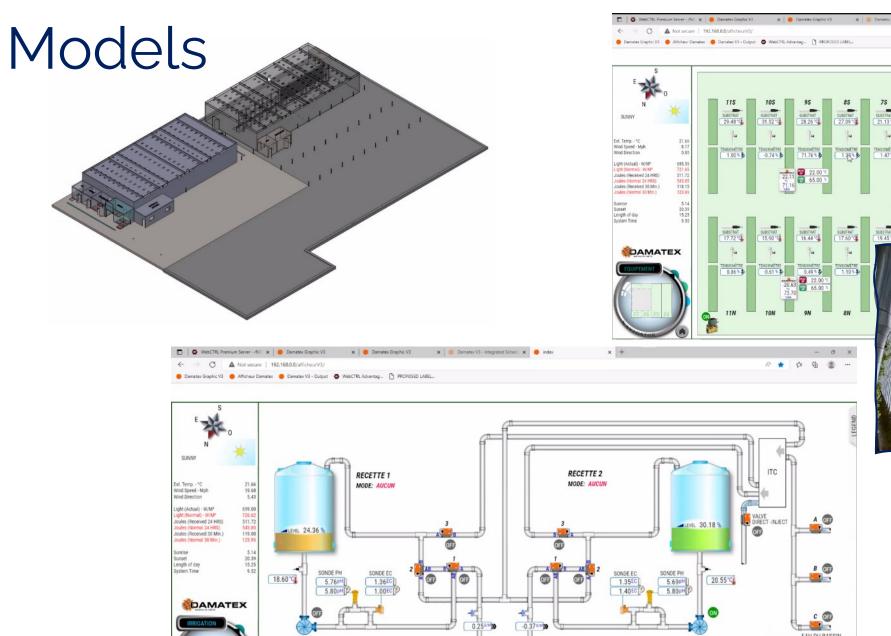


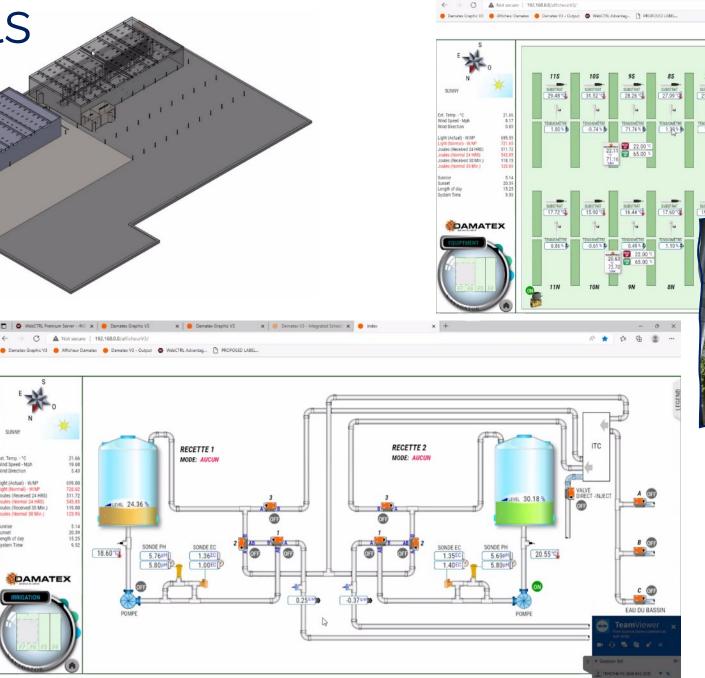
Expressing expert processes





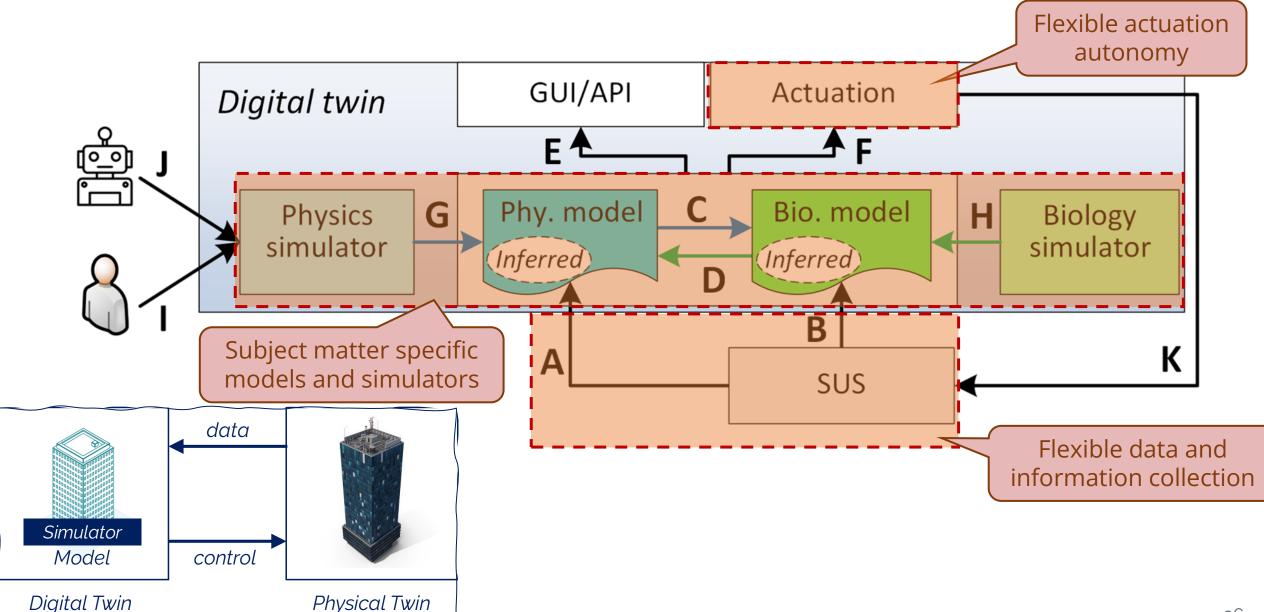




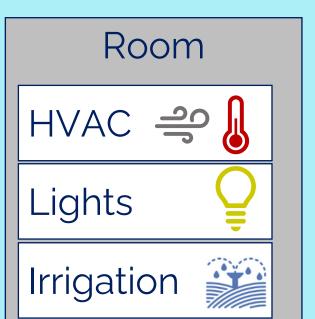




DT4CBPS: Conceptual framework and requirements







Negri, E., Fumagalli, L., Cimino, C. and Macchi, M. FMU-supported simulation for CPS digital twin. *Procedia manufacturing: 28*, pp.201-206, 2019.



Functional Mock-Up Interface

$$\frac{dy}{dt} = ky$$





Functional Mock-Up

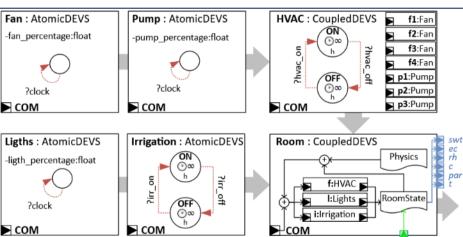


Energy

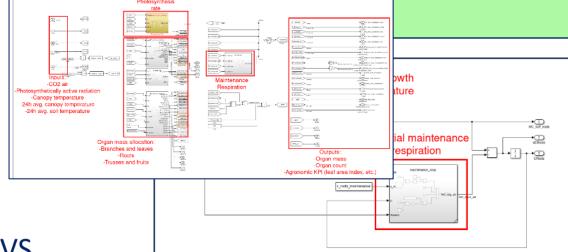


Growth



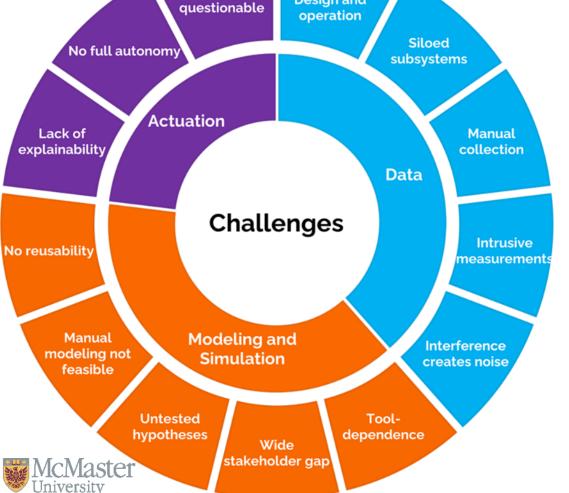






Digital Twins for Cyber-Biophysical Systems: Challenges and Lessons Learned





Fidelity is

Domain-augmented languages



Collaborative modelbased reasoning



Data-driven techniques offer limited upside



Instrumentation to be addressed early on

Lessons learned

Testing and calibration are challenging



Proper test coverage for frequent refactoring



Early frequent user acceptance testing



Deployment/operation require support



Al on the farm: A new path to food selfsufficiency

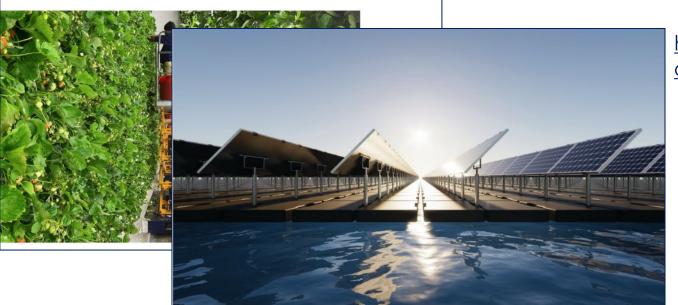
UDEMNOUVELLES | 03/16/2022 | CAROLINE BOIL

https://nouvelles.umontreal.ca/en/article/2022/03/16/aion-the-farm-a-new-path-to-food-self-sufficiency/

Des algorithmes pour transformer l'agriculture hivernale

L'intelligence artificielle s'invite dans fermes verticales de l'entreprise québécoise Ferme d'hiver, qui ambitionne de proposer une solution de rechange technologique et carboneutre à l'importation de fruits et légumes pendant la saison froide.

https://lactualite.com/techno/des-algorithmespour-transformer-lagriculture-hivernale/



https://mydigitalpublication.com/publication/?m=1281&i=805712&p=22&ver=html5

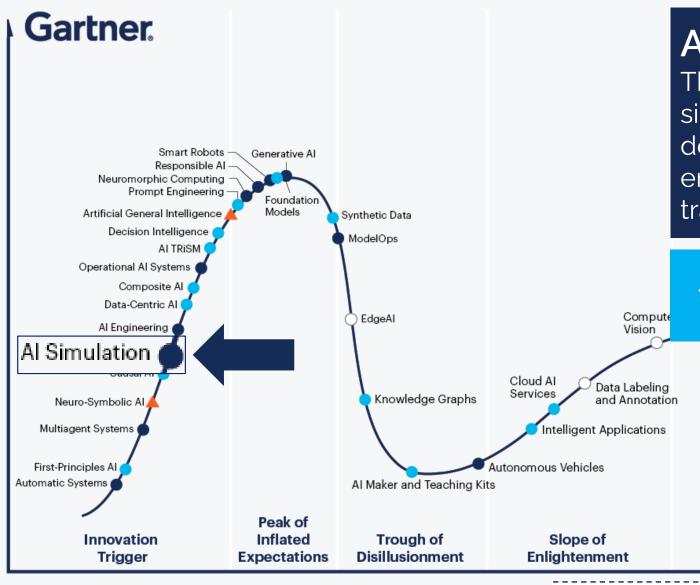
What the future brings

Exploring sustainable solutions for greenhouse adaptation and survival





Hype Cycle for Artificial Intelligence, 2023



AI Simulation

The combined application of AI and simulation technologies to jointly develop AI agents and the simulated environments in which they can be trained, tested and sometimes deployed.



Some of the best simulators today: in DTs



Xiaoran (Sharon) Liu

Time

Plateau will be reached:

O less than 2 years

Expectations

2 to 5 years

5 to 10 years

rs 🛕 more th

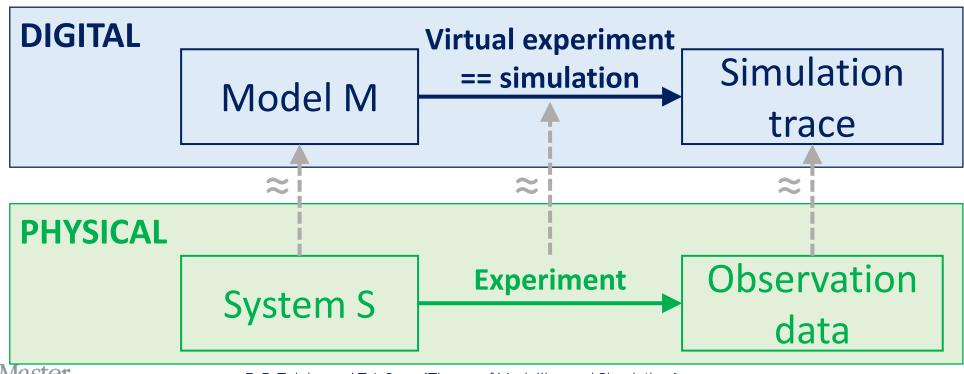
amore than 10 years

- Xiaoran Liu and Istvan David. "Al Simulation by Digital Twins: Systematic Survey of the State of the Art and a Reference Framework". In: ACM/IEEE MODELS-C / EDTConf'24. ACM, 2024.
- Xiaoran Liu and Istvan David. "Al Simulation by Digital Twins: Reference Framework and Mapping on ISO 23247". In: Soft. Syst. Model. Springer. 2025. [Under review]

Opportunity:

University

purposeful experimentation to acquire missing data



Based on:

B. P. Zeigler and T. I. Oren, "Theory of Modelling and Simulation," 1979,

[•] H. Vangheluwe et al. "An introduction to multi-paradigm modelling and simulation." 2002.



Domains/problems



Digital twins







Al Simulation by Digital Twins

Systematic Survey of the State of the Art and a Reference Framework

Xiaoran Liu McMaster University Hamilton, Canada liu2706@mcmaster.ca Istvan David McMaster University Hamilton, Canada istvan.david@mcmaster.ca

ABSTRACT

Insufficient data volume and quality are particularly pressing challenges in the adoption of modern subsymbolic AI. To alleviate these challenges, AI simulation recommends developing virtual training environments in which AI agents can be safely and efficiently developed. Digital twins open new avenues in AI simulation, as these high-fidelity virtual replicas of physical systems are equipped with state-of-the-art simulators and the ability to further interact with the physical system for additional data collection. In this paper, we report on our systematic survey of digital twin-enabled AI simulation. By analyzing 22 primary studies, we identify technological trends and derive a reference framework to situate digital twin and AI components. Finally, we identify challenges and research opportunities for prospective researchers.

CCS CONCEPTS

General and reference → Surveys and overviews; • Computing methodologies → Learning settings.

KEYWORDS

AI, artificial intelligence, data science, deep neural networks, digital twins, lifecycle model, machine learning, neural networks, reinforcement learning, SLR, subsymbolic AI, survey, training

ACM Reference Format:

1 INTRODUCTION

Modern artificial intelligence (AI) is enabled by massive volumes of data processed by powerful computational methods [84]. This is a stark contrast with traditional AI, which is supported by symbolic methods and logic [69]. The volume and quality of available data to train AI is the cornerstone of success in modern AI. However, accessing and harvesting real-world data is a substantial barrier due to its scarcity, cost, or difficult accessibility, hindering the development of precise and resilient AI models. For example, in manufacturing,

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© 2024 Copyright held by the owner/author(s). Publication rights licensed to ACM.

ACM ISBN 978-x-xxxx-xxxx-x/YY/MM https://doi.org/XXXXXXXXXXXXXXXXX proprietary data, data silos, and sensitive operational procedures complicate the acquisition of data [43]. Data-related barriers, in turn, limit the applicability of otherwise powerful AI methods.

AI simulation is a prime candidate for alleviating these problems. As defined by Gartner recently, AI simulation is the technique of "the combined application of AI and simulation technologies to jointly develop AI agents and the simulated environments in which they can be trained, tested and sometimes deployed. It includes both the use of AI to make simulations more efficient and useful, and the use of a wide range of simulation models to develop more versatile and adaptive AI systems" [47]. After modeling the phenomenon or system at hand, a simulation of the model computes the dynamic input/output behavior [77], representative of the system. A simulation produces data, called the simulation trace, that represents the behavior of the simulated system over time. These traces can be used as training data for AI agents, assuming that the simulation is a faithful, valid and detailed representation of the modeled system, and that the simulation can still be executed efficiently and in a timely manner.

With the emergence of digital twins (DT) [54], the quality attributes of simulators have improved as well. Simulators are first-class components of DTs [36] and enablers of sophisticated services, e.g., real-time adaptation [73], predictive analytics [62], and process control in manufacturing [28]. These advanced services require well-performing and high-fidelity simulators—the types of simulators that align well with the goals of AI simulation.

A recent interview study on DTs with nineteen academic and industry participants by Muctadir et al. [58] mentions that "machine learning and reinforcement learning could possibly be combined with DTs in the future, to help to learn about complex systems (i.e., safety-critical systems) in a virtual environment, when this is difficult to do on the real-world system." Similar ambitions have been identified by Mihai et al. [56] as future prospects of DTs. Indeed, the improvements in simulator engineering that have been driven by DTs, are generating interest in DTs for AI simulation. It is plausible to anticipate that the next generation of AI simulation techniques will be heavily influenced by the further advancements of DT technology [51, 66]. Therefore, it is important to understand the state of affairs in digital twinning for AI simulation purposes, prepare for the related challenges, and set targeted research agendas.

This work marks a step towards converging AI simulation and DT technology. We review the state of the art on AI simulation by DTs, derive a framework, identify trends in system organization, AI flavors, and simulation, and outline future avenues of research.

Context and scope. In this work, we focus on AI simulation by digital twins. We acknowledge the utility of the other direction, i.e., simulators of DTs being enabled by AI [55]; however, we consider such works outside the scope of the current study.



Domains/problems



Digital twins



AI/ML

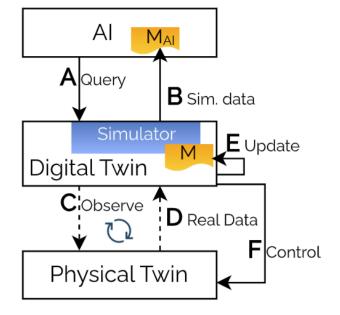


Lifecycle models

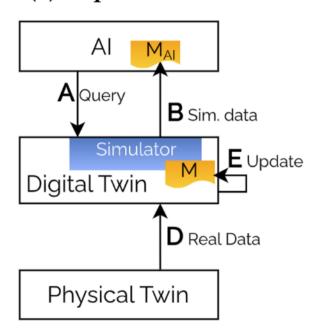


Challenges/limitations

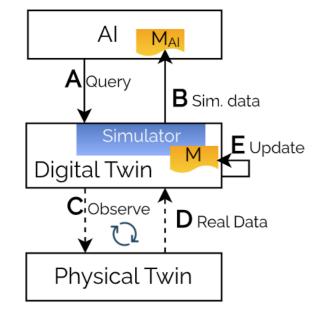




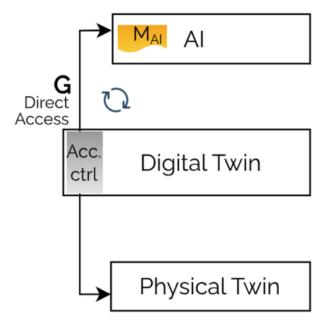
(a) Experimentable DT



(c) Experimentable Model



(b) Experimentable DS





Deep learning proliferates



Table 7: AI methods



OC	Lifecycle	models

AI	#Studies	Studies
RL	18 (81.8%)	
→ DRL	13 (59.1%)	
▶ Value	8 (36.4%)	[2, 10, 14, 15, 18, 19, 21, 22]
→ Policy	5 (22.7%)	[6, 8, 9, 11, 13]
Janilla	5 (22.7%)	[4, 7, 16, 17, 20]
DL	4 (18.2%)	[1, 3, 5, 12]
TL	1 (4.5%)	[16]



Challenges/limitations



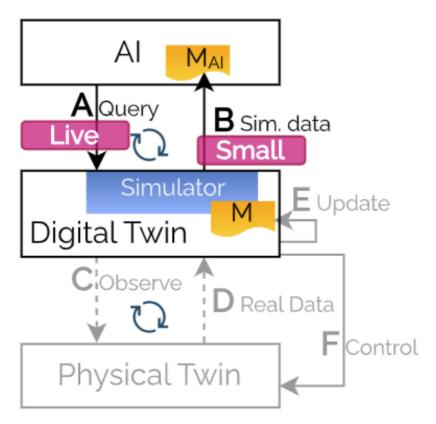


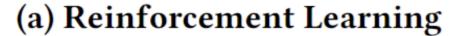
Deep learning proliferates

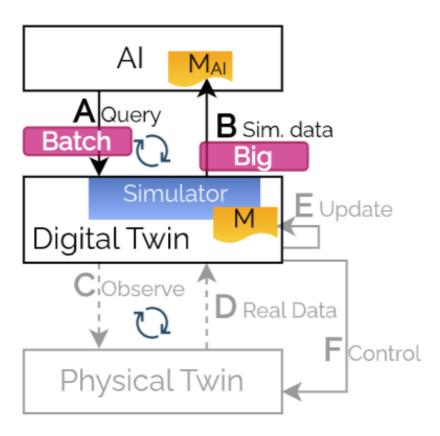












(b) Deep Learning



Challenges/limitations





Domains/problems

Frequency of interactions: might be limited



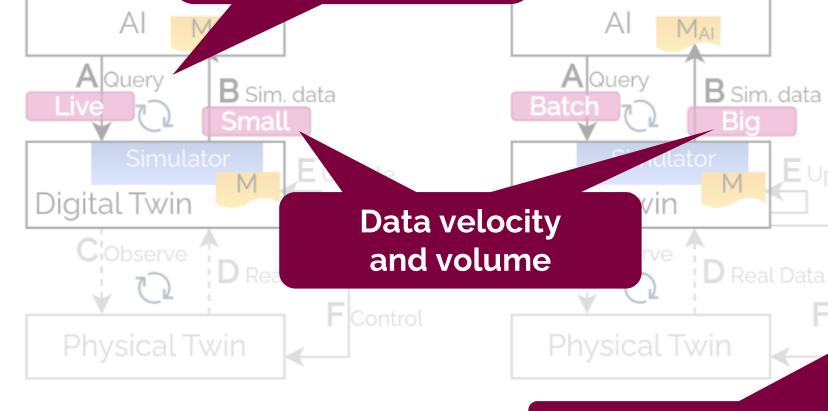
Digital twins



AI/ML



Lifecycle models



(a) Reinforcement Learning





Challenges/limitations

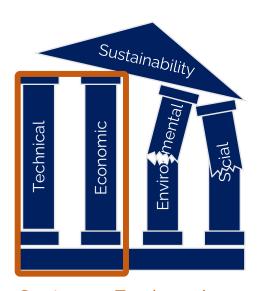


E Update

F Control



Problem: our systems are not sustainable

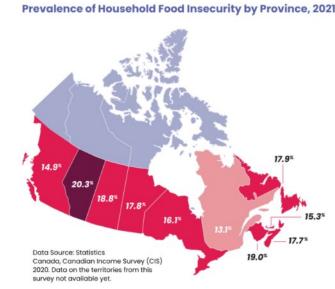


Systems Engineering

66 meeting the needs of the present without compromising the ability of future generations to meet their own needs (Brundtland)

Technical sustainability addresses the long-term use of software-intensive systems and their appropriate evolution in a constantly changing execution environment

P. Lago, S. A. Koçak, I. Crnkovic, and B. Penzenstadler. Framing Sustainability as a Property of Software Quality, Commun. ACM, vol. 58, no. 10, pp. 70–78, Sep. 2015.



ATTIBE AND ENVIRONMENT | EUROPE

Air pollution: Nearly everyone in Europe breathing bad air

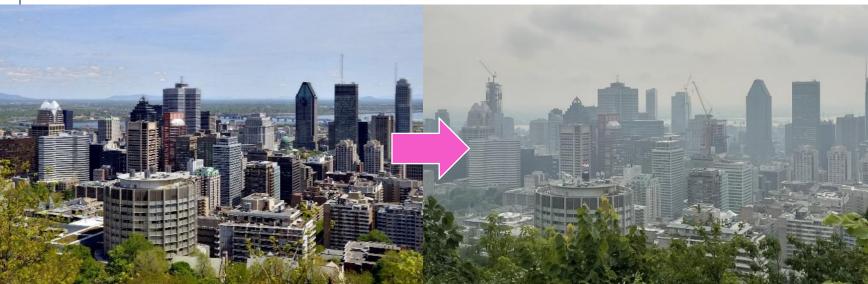
Rodrigo Menegat Schuinski 09/07/2023

With the EU voting on new air quality rules, satellite data shot above limits recommended by the World Health Organization.

98% eople face pollution

f X ~





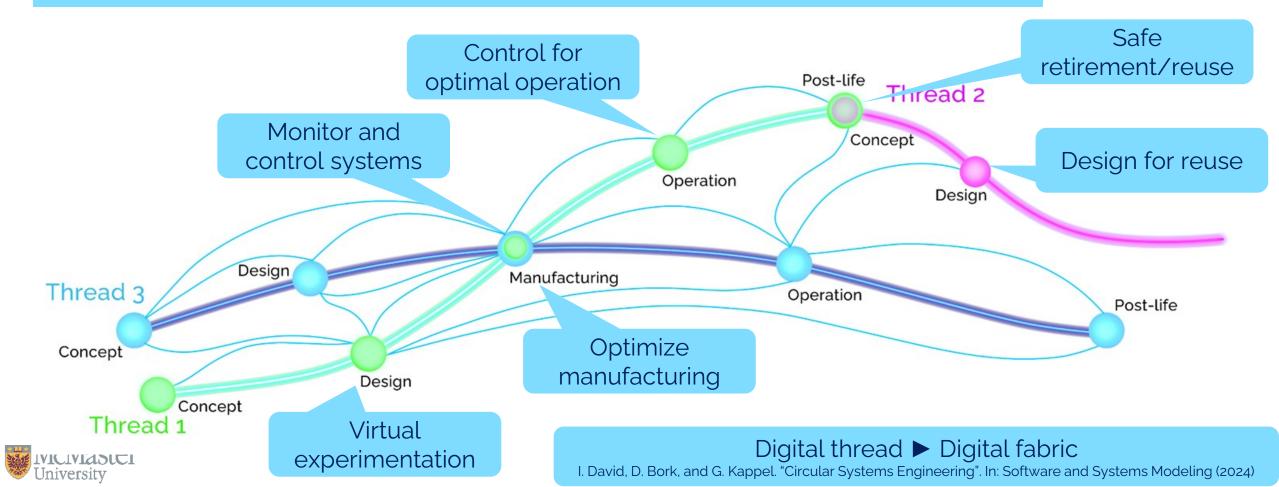
Digital technology to the rescue?



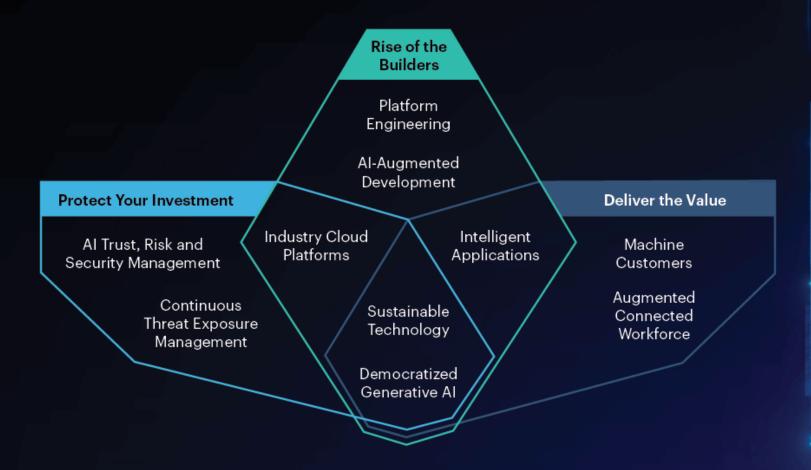
Digital Twins for Sustainable Systems

60% of organizations believe Digital Twin technology is critical to improving sustainability efforts.

(CapGemini, 2022)



Top Strategic Technology Trends 2024



Gartner

Top Strategic Technology Trends 2024

Rise of the Builders

By 2027, 80% of CIOs will have performance metrics tied to the sustainability of the IT organization.

Source: Gartner

Management Technology Workforce

Democratized Generative Al

Gartner



Digital technology to the rescue!





EMERGING TECHNOLOGIES

9 ways AI is helping tackle climate change





Digital technology to the rescue!

AI for social good: Improving lives and protecting the planet

May 10, 2024 | Report





Unsustainable computing and ICT



Manufacturing

- 33% of global energy consumption
- 36% of global CO2 emissions





Hardware and e-devices

• *E-waste* is recognized by the World Economic Forum as the fastest-growing category of waste

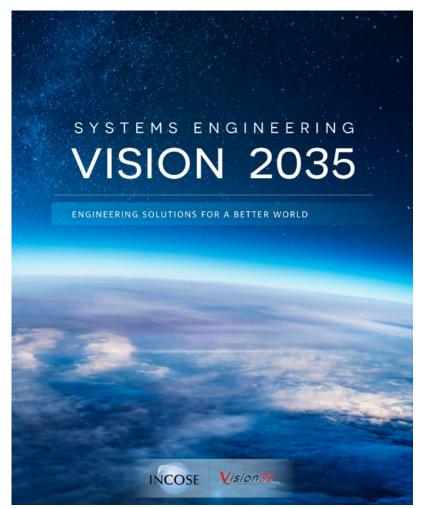


ICT

- 2-4% of global CO2 emissions (~avionics sector)
- 2040 prediction: ~14% -42% by 2030
- To follow suit, decrease CO2 emissions by -72% by 2040 -91% by 2050

We need to engineer sustainable systems. By sustainable methods.











- Impacts of human activity on climate will be ingrained in assessments of engineered systems and public/private policies.
- Many systems, both straightforward and novel, will arise to mitigate the deleterious impacts of climate change, such as global warming.

Demand for sustainable systems



ENVIRONMENTAL SUSTAINABILITY BECOMES A HIGH PRIORITY

Consumption of non-renewable resources resulting from economic activity will increasingly require better global management, recycling strategies, sustainable policies, local actions, and supporting systems, such as energy conversion and infrastructure for clean transportation and manufacturing.

Environmental change will result in shifts in living conditions, and impacts bio-diversity, climate, global heat transport, the availability of fresh water, and other natural resources necessary for human sustenance and well-being

Overall environmental quality will be a priority, requiring global cooperation. The trend toward greater concern for environmental sustainability will result in several key societal and system imperatives.

Engineering for sustainability, a system characteristic, will create a new generation of engineers who routinely assess the societal impacts of engineered systems.





Impacts of human activity on climate will be ingrained in assessments of engineered systems and public/private policies.

Many systems, both straightforward and novel, will arise to mitigate the deleterious impacts of climate change, such as global

Priority will be placed on systems
that are more efficient at
resource utilization
and responsible
waste disposal.
Though
enterprises
will continue
to struggle
with business
and consumer
pressures
to increase
consumption,
versus environmental
prerogatives to reduce waste.



▶ The global fossilfuel based energy economy will be transformed to one based on clean and renewable sources.

INCOSE Systems Engineering Vision 2035



Bus Inf Syst Eng 65(1):1-6 (2023) https://doi.org/10.1007/s12599-022-00784-6

EDITORIAL

Sustainable Systems Engineering

Opportunities and Challenges

Wil M. P. van der Aalst · Oliver Hinz · Christof Weinhardt

Modelling Sustainability in Cyber-Physical Systems:
A Systematic Mapping Study

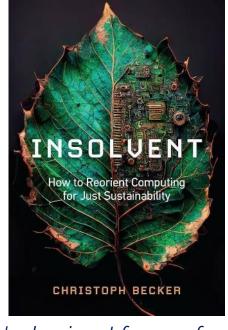
Ankica Barišić^a, Jácome Cunha^{g,h}, Ivan Ruchkin^b, Ana Moreira^{f,e}, João Araújo^{f,e}, Moharram Challenger^c, Dušan Savić^d, Vasco Amaral^{f,e}

White Paper DRAFT for Discussion

by concerned Education and Enterprise Communities
This Paper is a Compendium to the Systems Engineering Vision 2035

Building the Systems Engineering Workforce of the Future Education, Training and Development of System Engineers

Compiled and edited by Prof. Dipl.-Ing. Heinz Stoewer, M.Sc. SAC GmbH and TU Delft, and co-edited by David Nichols, JPL/Caltech

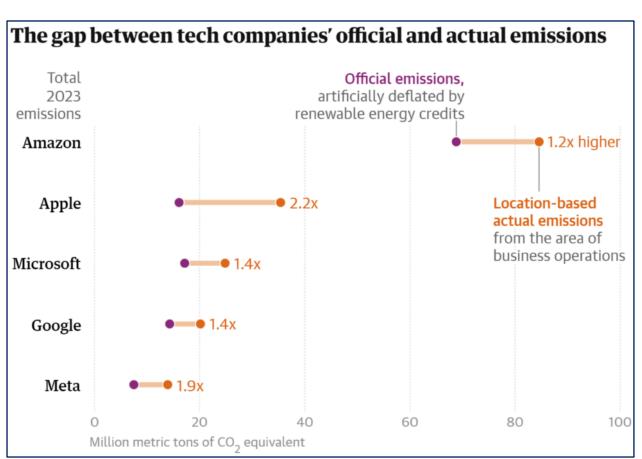


computing's dominant frame of thinking is conceptually insufficient to address our current challenges (...)
 and computing continues to incur societal debts it cannot pay back

I believe, similarly to the EDI statements we have to write today for project proposals and applications, soon we will have to write sustainability statements. And this is not fifteen years from now, but closer to five.

We need a better understanding of "sustainability"

Data center emissions probably 662% higher than big tech claims. Can it keep up the ruse?

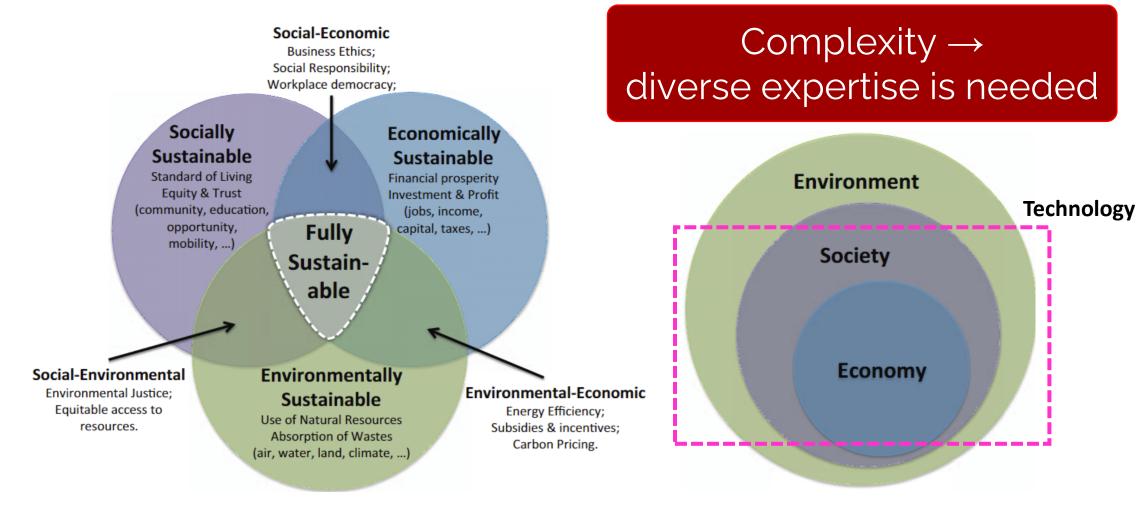


Emissions from in-house data centers of Google, Microsoft, Meta and Apple may be 7.62 times higher than official tally





We need to **model** "sustainability"



Weak notion of sustainability

Strong notion of sustainability



Participatory and Collaborative Modeling of Sustainable Systems: A Systematic Review

Rajitha Manellanga Asia Pacific Institute of Information Technology Kandy, Sri Lanka rajitham@apiit.lk

ABSTRACT

Sustainability has become a key characteristic of modern systems. Unfortunately, the convoluted nature of sustainability limits its understanding and hinders the design of sustainable systems. Thus, cooperation among a diverse set of stakeholders is paramount to sound sustainability-related decisions. Collaborative modeling has demonstrated benefits in facilitating cooperation between technical experts in engineering problems; but fails to include non-technical stakeholders in the modeling endeavor. In contrast, participatory modeling excels in facilitating high-level modeling among a diverse set of stakeholders, often of non-technical profiles; but fails to generate actionable engineering models. To instigate a convergence between the two disciplines, we systematically survey the field of collaborative and participatory modeling for sustainable systems. By analyzing 24 primary studies (published until June 2024), we identify common challenges, cooperation models, modeling formalisms and tools: and recommend future avenues of research.

CCS CONCEPTS

 General and reference → Surveys and overviews; • Social and professional topics → Sustainability.

KEYWORDS

collaboration, MDE, model-driven, model-based, participatory modeling, survey, sustainability, systematic literture review

ACM Reference Format:

Rajitha Manellanga and Istvan David. 2024. Participatory and Collaborative Modeling of Sustainable Systems: A Systematic Review. In ACM/IEEE 27th International Conference on Model Driven Engineering Languages and Systems (MODELS Companion '24), September 22–27, 2024, Linz, Austria. ACM, New York, NY, USA, 10 pages. https://doi.org/10.1145/3652620.3688557

1 INTRODUCTION

Sustainability is the capacity to endure [57] and preserve a system's functionality over time [52]. Sustainability has become one of the key characteristics and a major concern in modern systems [39]. An apt demonstration of this trend is the position the European Commission takes in identifying sustainability as one of the two central

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ACM ISBN 979-8-4007-0622-6/24/09 https://doi.org/10.1145/3652620.3688557 Istvan David McMaster University Hamilton, Canada istvan.david@mcmaster.ca

topics for a resilient European industry within the framework of Industry 5.0 [44]. Expert voices are also calling to action in developing more sustainable systems and engineering methods [56, 78].

Unfortunately, design for sustainability is significantly challenged by the stratified and multi-systemic nature of sustainability [39], i.e., having different meanings at different levels of abstraction and having different meanings for stakeholders of different domains. Various forms of cooperative modeling offer a treatment for these challenges. Modeling allows for treating the problem of stratified meanings by the mechanisms of multi-abstraction and multi-semantics [80]. As such, the role of modeling in the analysis and design of sustainable systems is clearly recognized [28]. Cooperation allows for treating multiple meanings by involving a diverse set of stakeholders at strategic points of the design process.

In the absence of sufficiently diverse cooperation, complex endeavors inevitably fail. For example, Nutt [64] reports that about half of policy decisions fail to achieve the desired results as ignored stakeholder knowledge and interests lead to erroneous decisionmaking. In response to the need for a diverse involvement of stakeholders, participatory modeling [51] facilitates a high-level modeling approach, e.g., through systems dynamics [63], in which nonexperts and non-technical stakeholders can be part of the decisionmaking and design process. While the high level of abstraction and informal modeling benefit diversity, they limit the technical depth modeling can achieve, preventing such cooperative endeavors from shifting into an effective design phase. The need for combining participatory modeling with a more technical cooperative modeling paradigm for the design of sustainable systems has been clearly articulated before, e.g., by Midgley [60] and Nabavi et al. [63].

Collaborative modeling [36, 46] is a prime candidate to become the cooperative modeling approach required in the design of sustainable systems. Collaborative modeling is a method or technique in which multiple stakeholders manage, collaborate, and are aware of each others' work on a set of shared formal models [46]. While the benefits of collaborative modeling in technical problems have been demonstrated in academia and industry alike, state-of-theart collaborative modeling techniques are severely limited in their human facets and communication aspects [37], forming a serious barrier for non-technical stakeholders to participate in collaborative modeling endeavors. This, in turn, restricts collaborative modeling to technical problems and limits the potential of collaborative modeling to be applied in sustainability decisions.

There is a synergy between participatory and collaborative modeling that can benefit the design of sustainable systems. Collaborative modeling can support the detailed design of sustainable systems, but it needs to become stakeholder-focused and inclusive

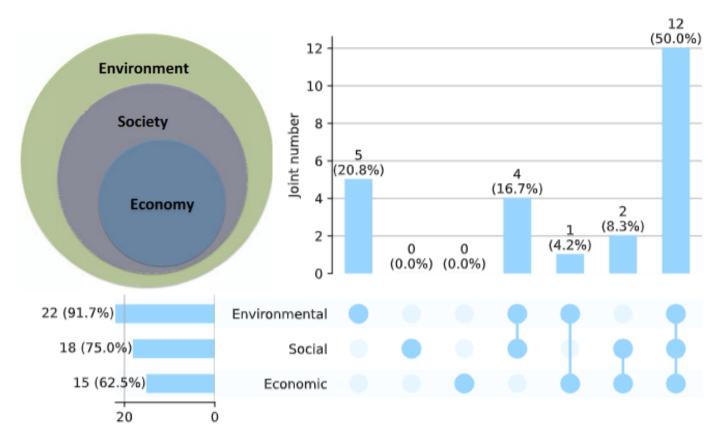
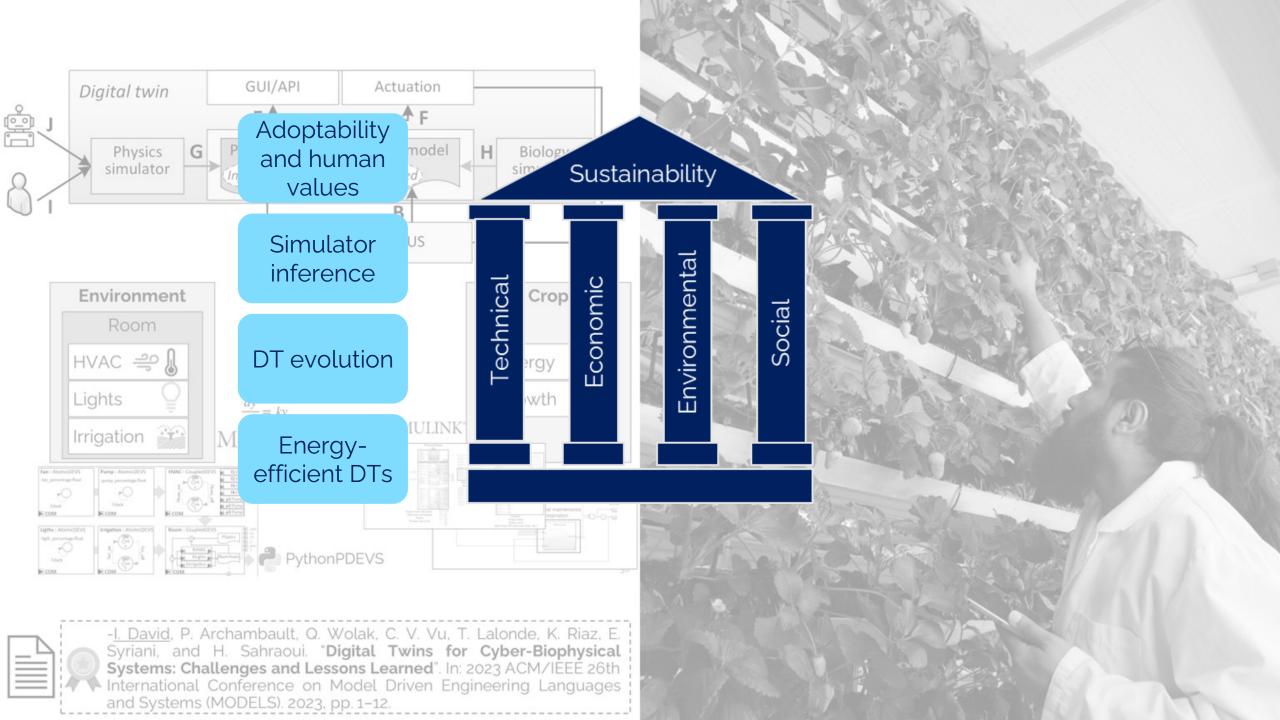


Figure 2: Breakdown of joint sustainability dimensions

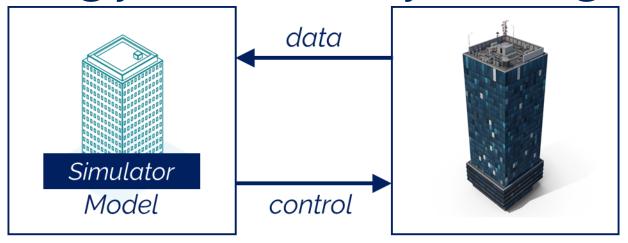
R. Manellanga and <u>I. David</u>. "Participatory and Collaborative Modeling of Sustainable Systems: A Systematic Review". In: ACM/IEEE International Conference on Model Driven Engineering Languages and Systems Companion, MODELS-C. ACM, 2024, pp. 645–654. 10.1145/3652620.3688557

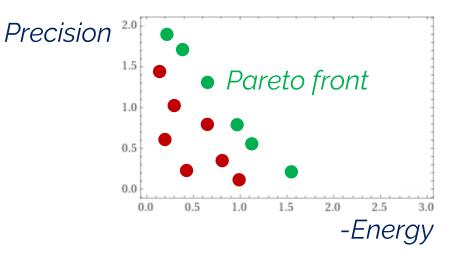
So, what about the sustainability of digital twins?





Energy-efficiency of Digital Twins

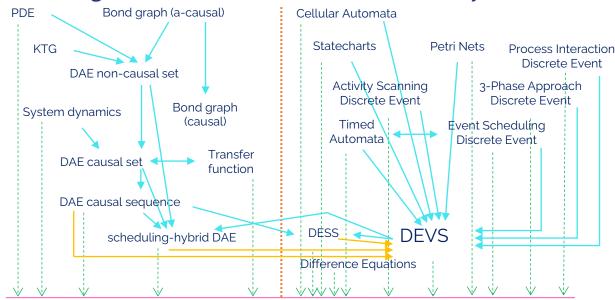






University

Physical Twin



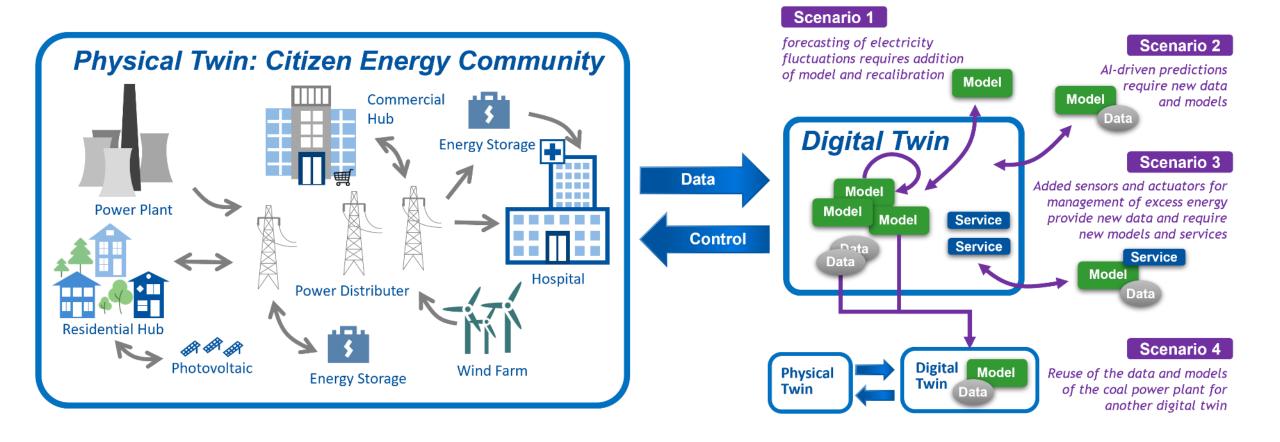
A Survey of Techniques for Approximate Computing

SPARSH MITTAL, Oak Ridge National Laboratory

Approximate computing trades off computation quality with effort expended, and as rising performance demands confront plateauing resource budgets, approximate computing has become not merely attractive, but even imperative. In this article, we present a survey of techniques for approximate computing (AC). We discuss strategies for finding approximable program portions and monitoring output quality, techniques for using AC in different processing units (e.g., CPU, GPU, and FPGA), processor components, memory technologies, and so forth, as well as programming frameworks for AC. We classify these techniques based on several key characteristics to emphasize their similarities and differences. The aim of this article is to provide insights to researchers into working of AC techniques and inspire more efforts in this area to make AC the mainstream computing approach in future systems.

Does not trivially translate to energy savings!

Evolution of Digital Twins



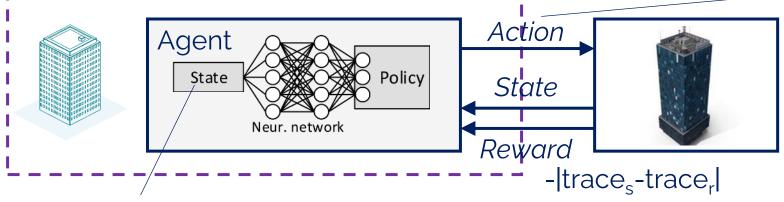


• Judith Michael, Istvan David, and Dominik Bork. "Digital Twin Evolution for Sustainable Smart Ecosystems". In: MODELS-C 2024 Companion, Linz, Austria. ACM, 2024

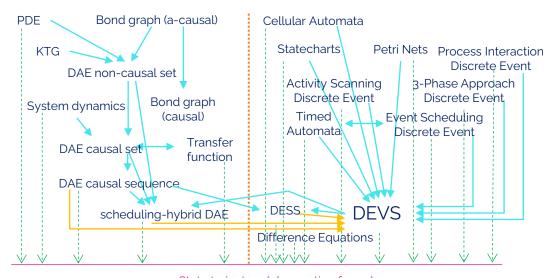


Rapid development of Digital Twins: Simulator inference by reinforcement learning

Digital Twin



a specific DEVS configuration (structure and parameters)



	State actions	
Add DEVS state	$addState(M,s): M' = M \mid S \cup \{s\}, \ ta(s) = \inf$	(8)
Remove DEVS state	$removeState(M,s): M' = M \mid S \setminus \{s\}$	(9)
	State transition actions	
Add internal transition	$addIntTransition(M, \delta = (s_i, s_j)) : M' = M \mid \Delta_{int} \cup \{\delta\}$	(10)
Remove internal transition	$removeIntTransition(M, \delta \in \Delta_{int}): M' = M \mid \Delta_{int} \setminus \{\delta\}$	(11)
Add external transition	$addExtTransition(M, \delta = (s_i, s_j)) : M' = M \mid \Delta_{ext} \cup \{\delta\}$	(12)
Remove external transition	$removeExtTransition(M, \delta \in \Delta_{ext}): M' = M \mid \Delta_{int} \setminus \{\delta\}$	(13)
	Time advance actions	
Set time advance	$updateTa(M, s, t' \in \mathbb{R}^+_{0,+\infty}) : M' = M \mid ta(s) = t'$	(14)
	Interacting with other models	
Add output	$addOutput(M,y): M' = M \mid Y \cup \{y\}$	(15)
Remove output	$removeOutput(M, y \in Y) : M' = M \mid Y \setminus \{y\}$	(16)
Add input	$addInput(M,x): M' = M \mid X \cup \{x\}$	(17)
Remove input	$removeInput(M, x \in X): M' = M \mid X \setminus \{x\}$	(18)
	Model initialization	
Set initial state	$setInitial(M, s \in S, 0 \le e \le ta(s)) : M' = M \mid q_{init} = (s, e)$	(19)

- Istvan David and Eugene Syriani. "Automated Inference of Simulators in Digital Twins". In: Handbook of Digital Twins. To appear. CRC Press, 2023. isbn: 978-1-032-54607-0
- Istvan David and Eugene Syriani. "DEVS Model Construction as a Reinforcement Learning Problem". In: 2022 Annual Modeling and Simulation Conference (ANNSIM). IEEE. 2022, pp. 30–41.
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Social sustainability of Digital Twins



Individual

Whose decisions are twinned anyways?

- Inclusive partnerships are key in fostering societally sustainability
- Include those who may be affected by the Digital Twins that govern socio-technical systems



Society

Adoption in lower-income economies?

- Digital solutions that might not be viable in another context
- Variability, product families, validity frames



Organizations

Who will adopt these solutions?

- Higher-digitalized domains: lack of agility, lack of understanding of benefits
- Lower-digitalized domains: lack of expertise, lack of trust

VIENNA MANIFESTO ON DIGITAL HUMANISM

VIENNA, MAY 2019

»The system is failing« — stated by the founder of the Web, Tim Berners-Lee — emphasizes that while digitalization opens unprecedented opportunities, it also raises serious concerns: the monopolization of the Web, the rise of extremist opinions and behavior orchestrated by social media, the formation of filter bubbles and echo chambers as islands of disjoint truths, the loss of privacy, and the spread of digital surveillance. Digital technologies are disrupting societies and questioning our understanding of what it means to be human. The stakes are high and the challenge of building a just and democratic society with humans at the center of technological progress needs to be addressed with determination as well as scientific ingenuity. Technological innovation demands social innovation, and social innovation requires broad societal engagement.

This manifesto is a call to deliberate and to act on current and future technological development. We encourage our academic communities, as well as industrial leaders, politicians, policy makers, and professional societies all around the globe, to actively participate in policy formation. Our demands are the result of an emerging process that unites scientists and practitioners across fields and topics, brought together by concerns and hopes for the future. We are aware of our joint responsibility for the current situation and the future – both as professionals and citizens.

Today, we experience the co-evolution of technology and humankind. The flood of data, algorithms, and computational power is disrupting the very fabric of society by changing human interactions, societal institutions, economies, and political structures. Science and the humanities are not exempt. This disruption simultaneously creates and threatens jobs, produces and destroys wealth, and improves and damages our ecology. It shifts power structures, thereby blurring the human and the machine.

The quest is for enlightenment and humanism. The capability to automate human cognitive activities is a revolutionary aspect of computer science / informatics. For many tasks, machines surpass already what humans can accomplish in speed, precision, and even analytic deduction. The time is right to bring together humanistic ideals with critical thoughts about technological progress. We therefore link this manifesto to the intellectual tradition of humanism and similar movements striving for an enlightened humanity.

Like all technologies, digital technologies do not emerge from nowhere. They are shaped by implicit and explicit choices and thus incorporate a set of values, norms, economic interests, and assumptions about how the world around us is or should be. Many of these choices remain hidden in software programs implementing algorithms that remain invisible. In line with the renowned Vienna Circle and its contributions to modern thinking, we want to espouse critical rational reasoning and the interdisciplinarity needed to shape the future.

We must shape technologies in accordance with human values and needs, instead of allowing technologies to shape humans. Our task is not only to rein in the downsides of information and communication technologies, but to encourage human-centered innovation. We call for a Digital Humanism that describes, analyzes, and, most importantly, influences the complex interplay of technology and humankind, for a better society and life, fully respecting universal human rights.

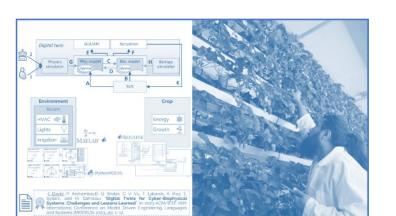


We need to engineer sustainable systems. By sustainable methods.

Sure. But how?

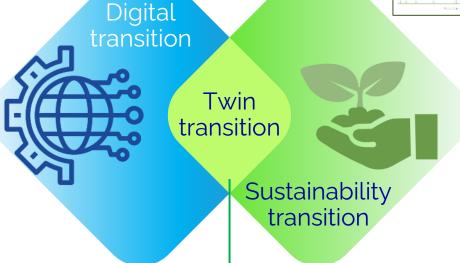


Sustainable systems



...by sustainable methods

Evolution and longevity of digital twins **Energy-efficiency of Digital Twins** Simulator inference by reinforcement learning



Sustainability of and by digital tech







Baran Shajari



Problem: social sustainability is missing from TT

- Social sustainability?
 - Trust in digitalization, transparency, explainability...
- Ignoring social sustainability leads to unwanted consequences
 - Unskilled workforce, fear of AI (e.g., losing jobs)
- HCI as the universal design framework in support of social sustainability of digital tech
 - Human-centered design, trust
 - Accessibility
 - Transparency

Bridging the Silos of Digitalization and Sustainability by Twin Transition: A Multivocal Literature Review

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Abstract—Twin transition is the method of parallel digital and sustainability transitions in a mutually supporting way or, in common terms, "greening of and by IT and data". Twin transition reacts to the growing problem of unsustainable digitalization, particularly in the ecological sense. Ignoring this problem will eventually limit the digital adeptness of society and the problemsolving capacity of humankind. Information systems engineering must find ways to support twin transition journeys through its substantial body of knowledge, methods, and techniques. To this end, we systematically survey the academic and gray literature on twin transition, clarify key concepts, and derive leads for researchers and practitioners to steer their innovation efforts.

Index Terms—digital transformation, multivocal literature re-

I. Introduction

view, sustainability

Digital transformation has become an essential tool for companies to improve their operational excellence [39]. In digitalization enables an array of competitive advantcluding enhanced data collection and management, qu

provements to products and services, and cost reducti Unfortunately, the benefits of improved digitalization at the price of increased environmental footprint [P. mation and Communications Technology (ICT) current tributes to about 2-4% of global CO2 emissions-co to the carbon emissions of the avionics sectornumber is projected to increase to about 14% by 2 due to computation-heavy digital enablers, such as big data. This growth is unsustainable. To follow the rest of the economy, the ICT sector should-di indirectly-decrease its CO2 emissions by 42% by 20 by 2040, and 91% by 2050 [34]. Recently, compa become more cognizant of the value of becoming mentally sustainable, and the ways digitalization can ambitions [4]. While digitalization exerts increasing environmental pressure, it also opens opportunities standing, assessing, and enforcing sustainability im e.g., through targeted data collection and process tion [19]. Sustainability and digitalization seem to be dependent and inextricably linked [24]. This pos challenges for companies that strive to be compet (environmentally and socially) responsible at the sa Pursuing such joint innovation agendas requires novel to strike a balance between green and digital transit

Originally suggested in the European Green Deal [36], twin transition is the paradigm of "greening of and by IT& data" [17], i.e., the fostering mutually reinforcing relationships between digital and sustainability transitions. As such, twin transition helps bridge the silos of digitalization and sustainability. While its benefits are clear, the concept of twin transition is not well-understood currently, and supporting methods are in their infancy.

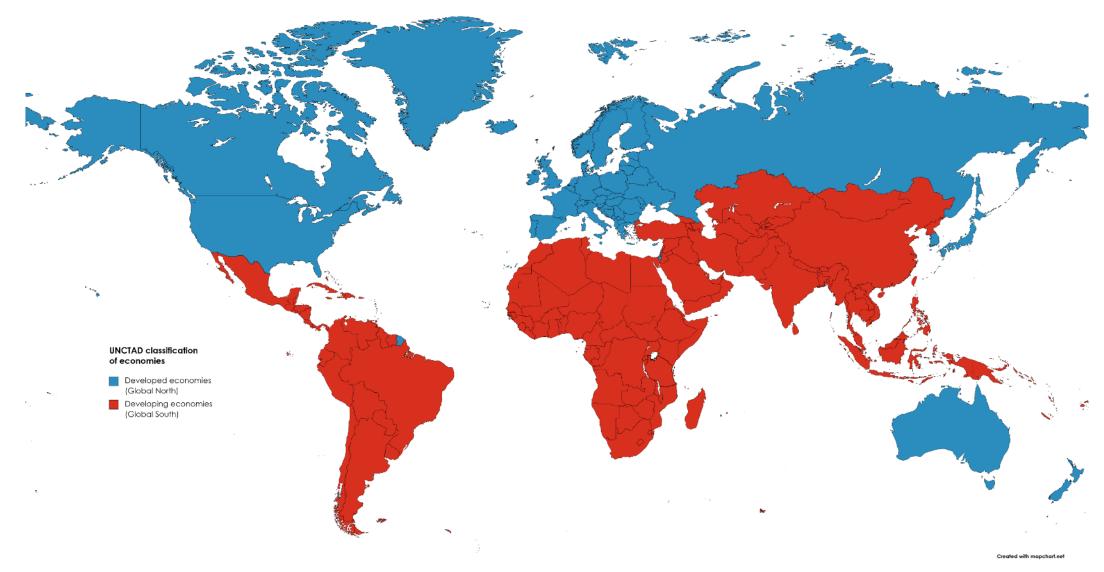
Contributions

To understand the correct notions, enablers, and challenges of twin transition, we conduct a systematic literature review and elicit actionable leads for information systems researchers. Motivated by the early stage of research and limited academic literature, we opt for a multivocal study [30], i.e., we include non-academic ("gray") literature in our study, e.g., pre-prints

Baran Shajari

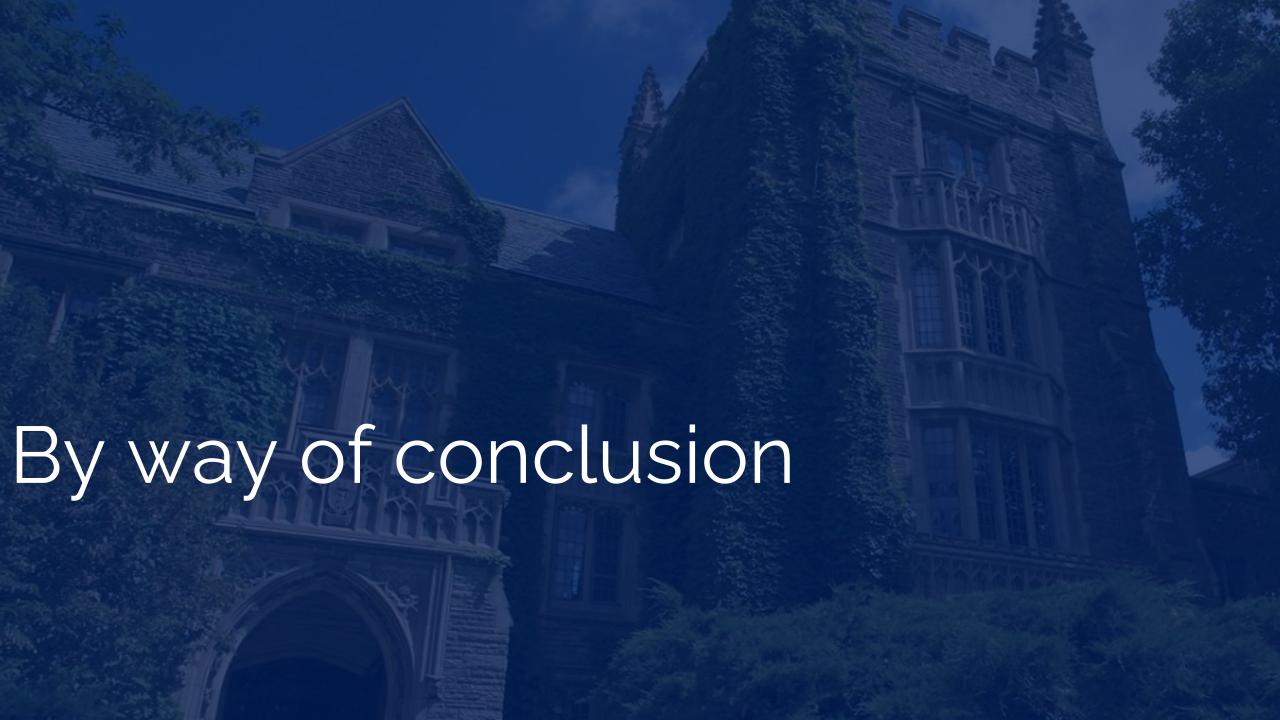


Societal divides





Digitalization can, in fact, widen the gap between developed and developing countries



Engineering complex and sustainable systems through digital twins

